IDN TLD Progress



Tina Dam Sr. Director, IDNs tina.dam@icann.org

APNIC Meeting, Beijing -- 25 August 2009

Agenda

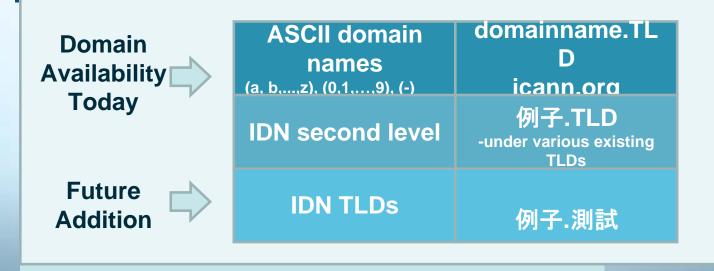
- IDNs so far
- IDN ccTLD Fast Track Status
 - general implementation progress
 - DoR/AF status
 - fee and cost considerations
 - variant TLD management
 - IDNA protocol revision
- IDN gTLD Considerations
- Timing of launch
- Seoul IDN activities



IDNs so far...



- IDNs have existed as second level since 2003
 - under web protocol standards (revision IETF)
 - some email clients (standard underway IETF)
- Focus on IDN TLDs
 - IDN .test TLDs since Sept 2005 (http://idn.icann.org)
 - DNI COTI D Eact Track Drococc & Now aTLDS





Fast Track: Implementation Status

- DNS Stability Panel
 - contractor designated
 - panel members to be hired and briefed
- Linguistic related processes
 - support processes as needed (some UN focused)
- Request system
 - last development steps
 - legal review & testing process
- Support material
 - revision of http://www.icann.org/en/topics/idn/fast-track/
 - establish support function



Fast Track: Relationship with ICANN

- Proposed three solutions:
 - mandatory arrangement similar to AF
 - exchange of letters
 - checkboxes in online request system
- Current activity:
 - need finalization for Board consideration
 - ICANN meeting in Seoul, Korea.
 - to be included in request system forms and notifications



Fast Track: Cost Considerations

- Processing fee:
 - @26.000 USD
- Annual recommended fee:
 - 1% of revenue w/ <20.000 domains
 - 2% of revenue w/ 20-50.000 domains
 - -3% of revenue w/ >50.000 domains
- Current activities:
 - detailing numbers per implementation efforts
 - define contributions: expected/not mandatory *

Fast Track: Variant TLDs



- Implementation proposals
 - reserve desired variants & block all other
 - delegate desired variants & block all other
- Community disagree on solutions stability
- Current activity:
 - establishment of implementation support team
 - result to be published prior to Korea meeting
 - will not be show-stopper for Fast Track

ICANN

IDNA Protocol Revision

- Currently: WG Last Call → 24 August
- Next step: IETF Last Call
- Possible final prior to Fast Track launch
- Results in difference in valid characters
 - ICANN will accept IDNA2008/bis PVALID
 - requires manually check in some cases
 - until conversion tool is available
 - usability in applications are limited
 - warning to IDN TLD managers and users



IDN gTLD specific considerations

- Implementation support from community experts
 - variant TLD management
 - number of characters in a gTLD string
- publish proposal prior to Korea meting
- IDNA protocol
- conversion tool expected ready by launch
 - less manual process than Fast Track

ICANN

Timing of launch

- IDN ccTLD Fast Track Process
 - final implementation plan prior Korea meeting
 - launch shortly following Board approval
 - anticipated Q4 2009
- gTLD Process
 - v3.0 Applicant Guidebook prior Korea meeting
 - opening for applications targeted Q1 2010



Seoul IDN Activities

- ICANN meeting 25-30 October 2009
 - http://sel.icann.org/
- IDN workshop
 - demo of IDN ccTLD Fast Track Process
- Individual sessions
 - walkthrough of IDN ccTLD Fast Track
 Process session
- IDN basic session
- SO/AC anticipated IDN focus



Thank You

http://www.icann.org/en/topics/idn/ http://www.icann.org/en/topics/idn/fast-track/